

# Television Programs

KTTV—Channel 11 RTSL—Channel 2	KNBH—Channel 4 KTLA—Channel 5 KPCA—Channel 7	KFI—Channel 9 KLAC—Channel 18
9:00 a.m. KFI-Bill Welsh Show (Audience)	6:45 KTTV-Sportfolio with Paul Zimmerman, Guest: Glenn Davis	KTLA-Handy Hints with Keith & Dorothy
10:00 KFI-Bill Welsh KECA-Test, Music KLAC-Joe Graydon Show	KTLA-Program Review KNBH-Cyclone Malone (Marionettes)	KECA-Space Patrol
11:55 KLAC-News	6:50 KTSI-Armchair Traveler Show	7:00 KTTV-Marcelino-Clayton Show
12:00 KFI-News with Russ Stewart KECA-Test, Music KLAC-Michael Roy (Chef & Disc Jockey)	KTLA-Newreel, Gil Martyn KLAC-Hi Talent Battle (High School talent)	KTSI-Hoot Gibson Western Spirit of West
12:10 KFI-Ladies Day with Bill Stulla, others	KNBH-Kukia, Fran, Ollie (Puppets)	KECA-Hlywd. Screen Test
1:00 KFI-Cook's Corner with Monty Margetta (Guest: Helen Morgan) KECA-Test, Music KLAC-Al Jarvis KNBH-Test Pattern	7:15 KTTV-Film, "Southern Calif." (Quiz)	7:30 KTTV-Television News KNBH-News, Weather KLAC-Auction City with Dick Haynes
1:20 KFI-Know Your Schools—Drama	7:45 KTTV-At Home with Earl Wrightson; guest, Anne Crowley	8:00 KTTV-Arthur Godfrey and his friends KTSI-Film: "The Sleepers"
1:40 KFI-Burrill Wheeler	8:00 KTTV-Film: "The Sleepers"	8:15 KTTV-Collection of Musical Knowledge with Key Kyser, Ish Kabibble
2:00 KTTV-Test Pattern KFI-Adventures in Sewing KLAC-Al Jarvis	8:25 KTLA-Dixie Showboat KECA-To Be Announced	8:30 KTLA-Interview at Stairs KECA-In Morgan Manor KLAC-Film Playhouse "Cheer Up"
2:30 KFI-Film, "Your Own Home"	9:00 KTTV-McMahon's Minstrels with Tiny Stowe, Emcee KNBH-"State Jamboree" with Bill Welsh	9:10 KTSI-Red Cross "When Disaster Strikes"
2:45 KFI-Let's Make Corsages	9:30 KTTV-Thornhill at Palladium, Claude Thornhill KNBH-The Clock, "Graveyard Shift" with Tom Drake	9:40 KTSI-Armchair Traveler KTSI-TV Highlights
3:00 KFI-Report to Mrs. America KECA-Test, Music KLAC-Al Jarvis	10:00 KTTV-Television News KNBH-Late News KLAC-This Is Hawthorne	10:15 KTTV-Wheeler & Rourke (Variety)
3:15 KFI-Adventures at Home	10:45 KTLA-Greatest Fights of Century	
3:40 KFI-Midweek Gardener with Gordon Lloyd		
4:00 KLAC-Al Jarvis KECA-Test Pattern KFI-Stu Wilson Show with Marie Gibson, Ches. Fisher		
5:00 KFI-Frank Webb Show Tunes & Cartoons KLAC-Al Jarvis		
5:15 KFI-Uncle Howie, The Story Book Man		
5:30 KTLA-News, Music KFI-News Room with Ted Meyers, Pat Blahop and Geo. Dvorak		
5:45 KTTV-Cowboy Slim with Western Film KNBH-News, Music KLAC-News Conference, with Fred Henry, James McNamara		
6:00 KFI-Lite-Up Time KMPC-Red Cross KNX-Lowell Thomas KECA-Eve. Concert KHJ-Name of Song KLAC-News, Music KECA-Sherlock Holmes KFWB-Music		
6:15 P.M. KFI-World News KNX-Shore & Smith KMPC-Par. of Hits KLAC-Sing Worries Away KFWB-Guest Star		
6:30 P.M. KFI-Guidesleeve KFI-Dr. Christian KHJ-Family Theater KFWB-News KECA-Gregory Hood		
6:45 P.M. KFWB-Music		
7:00 P.M. KFI-Break Bank KECA-Adam's Playm KNX-Jeff Regan KFI-Eve. Concert KHJ-Glenn Hardy KFWB-Bill Anson KLAC-Sing Wor's 'way KMPC-Parade of Hits		
7:15 P.M. KFI-District Attorney KHJ-Inter. Airport KNX-Beulah KECA-Lawrence Welk		
7:30 P.M. KFI-Philharm. Report KLAC-D. Otis, News KECA-One for Book KHJ-Baker's Dozen		
7:45 P.M. KFI-Johnny Murray KECA-Ted Malone KNX-Bob Elson KHJ-Commentary		
8:00 P.M. KFI-World News KNX-Shore & Smith KMPC-Par. of Hits KLAC-Sing Worries Away KFWB-Guest Star		
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9:15 P.M. KFI-Fulton Lewis		
9:30 P.M. KFI-District Attorney KHJ-Inter. Airport KNX-Beulah KECA-Lawrence Welk		
9:45 P.M. KFI-News KMPC-Virgil Pinkley		
10:00 P.M. KFI-Sam Hayes KECA-Reporter KHJ-Love Mystery KFWB-G. Norman KNX-News KMPC-Lesure Time KLAC-News, Don Otis KPCA-Crossroads		
10:15 P.M. KFI-Johnny Murray KECA-Ted Malone KNX-Bob Elson KHJ-Commentary		
10:30 P.M. KFI-Build Dream House KNX-Symphonette KECA-Science of Mind KHJ-News KMPC-Arthur Van		
10:45 P.M. KFI-Philharm. Report KLAC-D. Otis, News KECA-One for Book KHJ-Baker's Dozen		
11:00 P.M. KFI-News KLAC-D. Otis KECA-News KNX-Larry Thor KPCA-Crossroads KFWB-G. Norman KMPC-Trio		
11:15 P.M. KFI-Johnny Murray KNX-Merry-Go-Round KECA-Chick Floyd		
11:30 P.M. KFI-Mindy Carson KECA-Phil Ohman KMPC-Ballroom		
11:45 P.M. KFI-Milestones KNX-U & Competition KLAC-Don Otis, News KHJ-Baker's Dozen		
12 Midnight KFI-Musical Menu KLAC-Don Otis KFWB-Lee Wilder KNX-News, Allen KPCA-Serenade KHJ-Rhapsody in Wax KRKD-Serenade		

## F-M Programs

KHJ-101.1 Meg. 1:30 to 9 p.m.	7:00-Concerto	KKLA-97.1 Meg. 3 to 9 p.m.
1:30-Norma Young	9:00-Broadway Lullaby	3:00 p.m.-Concert
2:00-Farm Fare	KFI-103.9 Meg.	4:30-Varieties
2:15-Music	3:00-Melodies	5:45-News
(From 2:30 to 9 p.m. same as AM schedule above.)	3:30-Classics	6:00-Classical Hour
KMGH-98.7 Meg. 5 to 9:30 p.m.	5:00-Eve. Concert	7:00-Skyway Serenade
3:00-Concert	7:00-World of Music	7:45-Church
4:00-Mostly Music	KUSC-91.5 Meg.	KECA, 95.5 meg.-4:30 to 12.
4:30-Listener's Album	9:30 a.m.-Music Story	KFAC, 104.3 meg.-24-hour schedule
6:30-Words & Music	11:30-Looking Glass	KRKD, 98.3 meg.-5:30 a.m. to 9 p.m.
	6:00 p.m.-Shakespeare	
	7:00-Marg. Dayton	
	8:30-Opera, "Norma"	

**FOR RADIO ADVERTISING**  
TURN TO PAGE 2, PART II

# YOUR RADIO TODAY

KALI ... 1430	KFAC .. 1330	KFSG .. 1150	KGER .. 1390	KIEV ... 870	KNX ... 1070	KPPC .. 1240	KWIK .. 1490
KECA .. 790	KFI ... 640	KFVD .. 1020	KGFJ .. 1230	KLAC .. 570	KOWL .. 1580	KRKO .. 1130	KXKW .. 1300
KERN .. 1410	KFOX .. 1280	KFWB .. 980	KHJ ... 930	KMPC .. 710	KPMC .. 1560	KVOZ .. 1480	KXLA .. 1110

## WEDNESDAY'S RADIO PROGRAM HIGHLIGHTS

<b>DRAMA—</b> 7:00 KFI-Big Story 7:30 KFI-Curtain Time 8:30 KNX-Dr. Christian 8:30 KHJ-Family Theater with Ricardo Montalban 9:30 KFI-Mr. District Attorney 9:30 KHJ-International Airport	<b>COMEDY—</b> 7:00 KNX-Burns and Allen 8:30 KFI-Great Gildersleeve 9:30 KNX-Beulah	<b>MUSIC—</b> 7:30 KNX-Holly Music Hall 8:15 KNX-Dinah Shore & Jack Smith 10:30 KNX-Symphonette	<b>VARIETY—</b> 6:30 KFI-Dangerous Assignment 6:30 KNX-Bing Crosby 9:30 KECA-Lawrence Welk Show	<b>MYSTERY—</b> 7:00 KHJ-John Steele 8:00 KECA-Sherlock Holmes 8:30 KECA-Gregory Hood 9:00 KNX-Jeff Regan	<b>QUIZ—</b> 6:00 KFI-This Is Your Life 6:00 KNX-Groucho Marx 6:30 KHJ-Tello Test 7:30 KECA-Dr. I. Q. 8:00 KHJ-What's Name of Song 9:00 KFI-Break Bank	<b>SPORTS</b> 6:30 KMPC-Tanforan
<b>7:00 A.M.</b> KFI-News KLAC-Haynes Reins KECA-Welcome to Hollywood KNX-News, Music KMPC-Farm Advisor KPCA-Coffee Cup Cnrt. KFWB-Bill Leyden KHJ-News	<b>8:15 A.M.</b> KFI-Marrige for 3 KNX-News KMPC-Mkts., Sports KLAC-Sports, Haynes KHJ-News KFWB-L.A. Breakfast	<b>9:30 A.M.</b> KHJ-Women Wond'ful KECA-Quick As Flash KMPC-Chef KNX-Helen Trent KFWB-Dave Ormont	<b>9:45 A.M.</b> KFI-Around Town KNX-Our Gal Sunday	<b>10:00 A.M.</b> KHJ-News KFA-Accent Strings KLAC-Al Jarvis KNX-Big Sister KMPC-Bill Ewing KFWB-Peter Potter KECA-Surprise Pkg.	<b>10:15 A.M.</b> KFI-Are Ya Listen'g? KHJ-Guess Tune; Music KNX-Ma Perkins	<b>10:30 A.M.</b> KFI-News KLAC-Honest Opinion KHJ-Norma Young KFA-Serenade KECA-My True Story KNX-Dr. Malone KMPC-Music Tune-O
<b>7:15 A.M.</b> KFI-P. Lawton KHJ-Bkfst. Gang KMPC-News KNX-Stars in Morn.	<b>8:30 A.M.</b> KFI-Jack Berch KFA-News KNX-Grand Slam KMPC-Song For You KHJ-Bible Institute KRKD-News	<b>12:15 P.M.</b> KFI-Road of Life KECA-Norwood Smith KHJ-News to You KHJ-Stu Wilson	<b>12:30 P.M.</b> KFI-Pepper Young KMPC-Facts for Farmers KECA-Frances Scully KFWB-News KHJ-Melody Parade KNX-Art Linkletter	<b>12:45 P.M.</b> KFI-Rite to Happiness KFA-News KFWB-Bill Anson KMPC-Song Stars KECA-Double Feature KHJ-Doubt	<b>1 P.M.</b> KFI-Backstage Wife KECA-News, Sports KECA-Leyden with Music	
<b>7:30 A.M.</b> KFI-Platter Party KRKD-News KNX-News KMPC-Western Stars KECA-News	<b>8:45 A.M.</b> KFI-Meyers Goes Mkt. KFA-Unity KMPC-News KNX-Rosemary KLAC-Racing News	<b>2:15 P.M.</b> KFI-Portia KLAC-570 Club	<b>2:30 P.M.</b> KFI-Plain Bill KECA-Hannibal Cobb KNX-Bing Crosby	<b>2:45 P.M.</b> KFI-Front Page Farrell KFWB-B. Anson KNX-Arthur Godfrey	<b>3:00 P.M.</b> KFI-Travelers KECA-Bride & Groom KLAC-News, Sports KHJ-Club 830 KFA-World Opera KFWB-Maurice Hart KMPC-Musical Tune-O	
<b>7:45 A.M.</b> KFI-News KNX-Fred Beck KHJ-News KFI-All Time Hits KFA-News KECA-Lake Manners	<b>9:00 A.M.</b> KFI-News; Ladies' Da'y KMPC-Band Box KECA-Be Heated KNX-Wendy Warren KFA-Morn. Concert KHJ-K. Smith Speaks KLAC-News, Music KFWB-Bkfst. Club	<b>4:15 P.M.</b> KFI-Dr. Paul KHJ-F. Hemingway KLAC-Cal. Melodies KNX-Stand In KMPC-Bands, Ballads KFA-Play It Again	<b>4:30 P.M.</b> KFI-Burrill Wheeler KHJ-Behind Story KMPC-Roddy McDowall KFWB-Red Rowe KNX-Harry Babbitt	<b>4:45 P.M.</b> KFWB-S. Hamblen KLAC-Racing Roundup KECA-Happy Theater KRKD-News KNX-Disc Jockey	<b>5:00 P.M.</b> KFI-Feature Wire KMPC-News, Ewing KHJ-Mark Trail KFA-Sun. Serenade KLAC-Fred Henry KECA-Yukon Challenge KNX-News	
<b>8:00 A.M.</b> KFI-Guess Tune, Coffee Time KLAC-News, Stocks KECA-Bkfst. Club KFWB-News KMPC-News KNX-Ton Morning KFA-Country Church	<b>9:15 A.M.</b> KHJ-Garden Guide KLAC-Sing Worries Away KFI-Double, Nothing KLAC-Al Jarvis	<b>4:30 P.M.</b> KFI-When Girl Marries KLAC-News, Sports KECA-Ira Cook KFA-Matinee KRKD-L.A. Fire Dept. KHJ-Club 930 KMPC-Music in Air KNX-Steve Allen	<b>4:45 P.M.</b> KFI-Danger. Assigm't KFWB-Frank Bull KHJ-Tello-Test KNX-Bing Crosby KECA-Mod. Romances KMPC-Tanforan KFA-Mus. Milestones KRKD-Jack Patten	<b>5:15 P.M.</b> KFI-News KMPC-Virgil Pinkley	<b>5:15 P.M.</b> KFI-News KMPC-Virgil Pinkley	

<b>3:15 P.M.</b> KLAC-D. Otis	<b>3:30 P.M.</b> KFI-Curtain Time KHJ-Cisco Kid KNX-Holly. Mus. Hall KFWB-Music KFA-Echoes, Encores KECA-Dr. I. Q.	<b>3:45 P.M.</b> KFI-Love and Learn KFA-News KFWB-Maurice Hart KNX-Arthur Godfrey	<b>4:00 P.M.</b> KFI-Woman's Secret KHJ-Fulton Lewis KNX-Massey & Tilton KFA-Masterpieces KLAC-News, Sports KECA-Baker's Notebk KMPC-News	<b>4:15 P.M.</b> KFI-Dr. Paul KHJ-F. Hemingway KLAC-Cal. Melodies KNX-Stand In KMPC-Bands, Ballads KFA-Play It Again	<b>4:30 P.M.</b> KFI-Burrill Wheeler KHJ-Behind Story KMPC-Roddy McDowall KFWB-Red Rowe KNX-Harry Babbitt	<b>4:45 P.M.</b> KFWB-S. Hamblen KLAC-Racing Roundup KECA-Happy Theater KRKD-News KNX-Disc Jockey	<b>5:00 P.M.</b> KFI-Feature Wire KMPC-News, Ewing KHJ-Mark Trail KFA-Sun. Serenade KLAC-Fred Henry KECA-Yukon Challenge KNX-News	<b>5:15 P.M.</b> KFI-News KMPC-Virgil Pinkley
<b>3:30 P.M.</b> KFI-Aunt Mary KFA-Lyrics Chorus KFWB-News KECA-Ira Cook KMPC-Magic of Melody	<b>3:45 P.M.</b> KFI-Love and Learn KFA-News KFWB-Maurice Hart KNX-Arthur Godfrey	<b>4:00 P.M.</b> KFI-Woman's Secret KHJ-Fulton Lewis KNX-Massey & Tilton KFA-Masterpieces KLAC-News, Sports KECA-Baker's Notebk KMPC-News	<b>4:15 P.M.</b> KFI-Dr. Paul KHJ-F. Hemingway KLAC-Cal. Melodies KNX-Stand In KMPC-Bands, Ballads KFA-Play It Again	<b>4:30 P.M.</b> KFI-Burrill Wheeler KHJ-Behind Story KMPC-Roddy McDowall KFWB-Red Rowe KNX-Harry Babbitt	<b>4:45 P.M.</b> KFWB-S. Hamblen KLAC-Racing Roundup KECA-Happy Theater KRKD-News KNX-Disc Jockey	<b>5:00 P.M.</b> KFI-Feature Wire KMPC-News, Ewing KHJ-Mark Trail KFA-Sun. Serenade KLAC-Fred Henry KECA-Yukon Challenge KNX-News	<b>5:15 P.M.</b> KFI-News KMPC-Virgil Pinkley	

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